5 December, 2019

ATTN: Heads of Delegation to IOTC, IATTC, ICCAT and WCPFC

Dear Delegates:

Building on the Global Advocacy Appeal submitted to tuna RFMOs in 2018, this letter is submitted on behalf of the undersigned companies, non-governmental organizations and fishing industry associations, all of whom recognize that the sustainability of tuna stocks is integral to businesses and livelihoods, as well as to the health of the marine environment.

Your government serves as an important leader in tuna stock sustainability as a member of one or more of the four regional fisheries management organizations (RFMOs) charged with managing the world’s tropical tuna fisheries. We are writing to bring to your attention our collective views on several issues crucial to the long-term sustainability of tuna stocks:

- The development and implementation of comprehensive, precautionary harvest strategies
- Effective monitoring and management of fish aggregating devices (FADs)
- Strengthened monitoring, control and surveillance tools, including increased observer coverage in purse seine and longline fisheries, and of at-sea transshipment activity through human observers and/or electronic monitoring
- Greater focus on implementation of bycatch mitigation actions, with an emphasis on longline fisheries

We recognize that some tuna RFMOs have made progress on several of these issues and we applaud those actions. However, we wish to underscore that while the progress to-date is positive, accelerated actions must be taken at this year’s RFMO meetings to:

1. Develop and implement comprehensive, precautionary harvest strategies with specific timelines for all tuna stocks, including the adoption and implementation of target and limit reference points, harvest control rules, monitoring strategies, operational objectives, performance indicators, management strategy evaluation, and appropriate tools to achieve exploitation levels;

2. Increase compliance with mandatory minimum 5% longline observer coverage rates by identifying and sanctioning non-compliance;

3. Adopt and implement a 100% observer coverage requirement – human and/or electronic – within five years for longline and purse seine fisheries (where not already required);
4. Adopt and implement a 100% observer coverage requirement – human and/or electronic – for at-sea transshipment activities, as well as other measures – as defined in the Best Practices for Well-Managed At-Sea Transshipment document developed through the NGO Tuna Forum – that ensure transshipment activity is transparent and well-managed, and that all required data is fully collected and sent to the appropriate bodies in a timely manner;

5. Require the use of the best-available observer safety equipment, communications and procedures on fishing and transshipment vessels;

6. Develop and implement science-based recommendations for the effective management of FADs – as defined in the Best Practices for Well-Managed FAD Fisheries document developed through the NGO Tuna Forum – and integrate FAD-based information into stock assessments to reduce uncertainties;

7. Implement adopted measures for the use of non-entangling FAD designs as a precautionary measure to minimize the entanglement of sharks and other non-target species, and transition to the use of biodegradable materials to mitigate marine debris;

8. More effectively implement, and ensure compliance with, existing RFMO bycatch requirements and take additional mitigation action, such as improving monitoring at sea, collecting and sharing operational-level, species-specific data, and adopting stronger compliance measures, including consequences for non-compliance for all gear types.

We believe these measures will positively impact the long-term sustainability of tuna stocks and the overall health of the marine ecosystem.

The companies that have signed this letter represent major seafood buyers that source seafood products from a diverse, international supply network.

The non-governmental organizations work in more than 100 countries and engage suppliers and provide advice to retailers, buyers and food service companies regarding improvements in tuna sustainability.

The fishing industry associations represent a variety of gear types, including purse seine, longline, troll, pole and line, and handline vessels active in tuna fisheries worldwide.

Collectively, we request that your government, as a member of one or more of the tuna RFMOs, take active steps to ensure significant progress on these issues at each of the relevant RFMO meetings in 2019, as a matter of priority.

Sincerely,
Gavin van Der Burgh, CEO

Hugo Byrnes, VP of Product Integrity

Anthony Snow, Seafood Director

Rayk Mende, Managing Director Corporate Responsibility

Philipp Ilbertz
Director Corporate Responsibility

Helen Packer, Sustainability Manager

Casey R. Marion, Director of Sustainability

Dr Cleo Small, Head of BirdLife International Marine Programme
Dr. Luciano Pirovano, Sustainable Development Director

Michael Scola, President/Controller

Chris Wirges, CEO

Catherine Weller, Senior Lawyer, Head of Biodiversity Programme

Jan Tharp, Interim CEO

Ron Schindler, President

Vincent BARTHELEMY, Group Quality Director
Tobias Aguirre, Chief Executive Officer

Sean J. O’Scannlain, President & CEO

Jose Aller, Sustainability Manager

Mr. Teddy Kho, VP-General Manager, General Tuna Corporation
Andy Shen, Senior Oceans Advisor
Kerry A. Umamoto, President/ COO
Brett Bremser, Executive VP & Chief Merchandising Officer
Tim Lycke, President
Martin Purves, Managing Director
Susan Jackson, President
Dr. Luciano Pirovano, Sustainable Development Director
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Lisa Zwack, Head of Sustainability, The Kroger Co.

Sam Chou, CEO

Jennifer Lambert, Senior Manager, Sustainability

Amber Madley, CSR Manager

Steve McLean, Head of Technology: Agriculture, Fisheries & Procurement

Robert Bleu, President

Isabelle Aelvoet, Global Sustainability Director
Margarita Muñoz, Directora Responsabilidad Social

Steven Butts, Heads of Corporate Services, Corporate Responsibility

Nestlé
Emily Kunen, Global Responsible Sourcing Leader, Palm Oil & Seafood

Monterey Bay Aquarium
Margaret Spring, Chief Conservation Officer

New England Seafood
Adam Peasey, Managing Director

Morrisons
Since 1899

NIRSA
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Richard Stavis, Chief Sustainability Officer

Ruth Westcott, Coordinator of Sustainable Fish Cities

Alexia Morgan, Science Lead, Tuna and Large Pelagic Species

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Robert Bleu, President

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