

5 December, 2019

ATTN: Heads of Delegation to IOTC, IATTC, ICCAT and WCPFC

Dear Delegates:

Building on the Global Advocacy Appeal submitted to tuna RFMOs in 2018, this letter is submitted on behalf of the undersigned companies, non-governmental organizations and fishing industry associations, all of whom recognize that the sustainability of tuna stocks is integral to businesses and livelihoods, as well as to the health of the marine environment.

Your government serves as an important leader in tuna stock sustainability as a member of one or more of the four regional fisheries management organizations (RFMOs) charged with managing the world's tropical tuna fisheries. We are writing to bring to your attention our collective views on several issues crucial to the long-term sustainability of tuna stocks:

- The development and implementation of comprehensive, precautionary harvest strategies
- Effective monitoring and management of fish aggregating devices (FADs)
- Strengthened monitoring, control and surveillance tools, including increased observer coverage in purse seine and longline fisheries, and of at-sea transshipment activity through human observers and/or electronic monitoring
- Greater focus on implementation of bycatch mitigation actions, with an emphasis on longline fisheries

We recognize that some tuna RFMOs have made progress on several of these issues and we applaud those actions. However, we wish to underscore that while the progress to-date is positive, accelerated actions must be taken at this year's RFMO meetings to:

1. Develop and implement comprehensive, precautionary harvest strategies with specific timelines for all tuna stocks, including the adoption and implementation of target and limit reference points, harvest control rules, monitoring strategies, operational objectives, performance indicators, management strategy evaluation, and appropriate tools to achieve exploitation levels;
2. Increase compliance with mandatory minimum 5% longline observer coverage rates by identifying and sanctioning non-compliance;
3. Adopt and implement a 100% observer coverage requirement – human and/or electronic – within five years for longline and purse seine fisheries (where not already required);

4. Adopt and implement a 100% observer coverage requirement – human and/or electronic – for at-sea transshipment activities, as well as other measures – as defined in the [Best Practices for Well-Managed At-Sea Transshipment](#) document developed through the NGO Tuna Forum – that ensure transshipment activity is transparent and well-managed, and that all required data is fully collected and sent to the appropriate bodies in a timely manner;
5. Require the use of the best-available observer safety equipment, communications and procedures on fishing and transshipment vessels;
6. Develop and implement science-based recommendations for the effective management of FADs – as defined in the [Best Practices for Well-Managed FAD Fisheries](#) document developed through the NGO Tuna Forum – and integrate FAD-based information into stock assessments to reduce uncertainties;
7. Implement adopted measures for the use of non-entangling FAD designs as a precautionary measure to minimize the entanglement of sharks and other non-target species, and transition to the use of biodegradable materials to mitigate marine debris;
8. More effectively implement, and ensure compliance with, existing RFMO bycatch requirements and take additional mitigation action, such as improving monitoring at sea, collecting and sharing operational-level, species-specific data, and adopting stronger compliance measures, including consequences for non-compliance for all gear types.

We believe these measures will positively impact the long-term sustainability of tuna stocks and the overall health of the marine ecosystem.

The companies that have signed this letter represent major seafood buyers that source seafood products from a diverse, international supply network.

The non-governmental organizations work in more than 100 countries and engage suppliers and provide advice to retailers, buyers and food service companies regarding improvements in tuna sustainability.

The fishing industry associations represent a variety of gear types, including purse seine, longline, troll, pole and line, and handline vessels active in tuna fisheries worldwide.

Collectively, we request that your government, as a member of one or more of the tuna RFMOs, take active steps to ensure significant progress on these issues at each of the relevant RFMO meetings in 2019, as a matter of priority.

Sincerely,



Gavin van Der Burgh, CEO



Hugo Byrnes, VP of Product Integrity



Helen Packer, Sustainability Manager



Anthony Snow, Seafood Director



Rayk Mende, Managing Director Corporate Responsibility



Casey R. Marion, Director of Sustainability



Philipp Ilbertz  
Director Corporate Responsibility



Dr Cleo Small, Head of BirdLife International  
Marine Programme



A handwritten signature in black ink.

Dr. Luciano Pirovano, Sustainable Development Director



A handwritten signature in black ink.

Michael Scola, President/Controller



A handwritten signature in black ink.

Jan Tharp, Interim CEO



A handwritten signature in black ink.

Vincent BARTHELEMY, Group Quality Director



A handwritten signature in black ink.

Chris Wirges, CEO



A handwritten signature in black ink.

Catherine Weller, Senior Lawyer, Head of Biodiversity Programme



A handwritten signature in black ink.

Ron Schindler, President





Maura Latini  
Direttore Generale alla Gestione



Dean Holzer, President



Anni Mikkelsen, CSR and QA-QC Manager



Dr. Luciano Pirovano, Sustainable Development Director



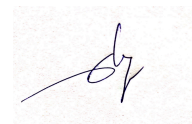
Fabien GIRARD  
Directeur tft France



Michael McNicholas, Managing Director



Katie Schleit, Senior Marine Campaign Coordinator



Nguyen Huu Huy Hoang



Aurélie Stewart  
Director of Sustainable Products



Sean J. O'Scannlain, President & CEO



Radhika Kumar  
President  
Fiji Fishing Industry Association



Jose Aller, Sustainability Manager



Tobias Aguirre, Chief Executive Officer



Mr. Teddy Kho, VP-General Manager, General Tuna Corporation



SITALA SRISATITVATANA / DIRECTOR



# GREENPEACE

Andy Shen, Senior Oceans Advisor



*Kerry A. Umamoto*

Kerry A. Umamoto, President/ COO



*Brett Bremser*

Brett Bremser, Executive VP & Chief Merchandising Officer



BLUE WORLD  
FAIR SEAFOOD

*[Signature]*  
esro SEAFOOD B.V.  
Esroplein 68  
2074 JM, Buren  
The Netherlands  
Tel: +31 40 290 7086  
Fax: +31 40 290 7088  
www.esroseafood.com



**IncredibleFish™**  
A Division of North Star Seafood, LLC

*Tim Lycke*

Tim Lycke, President



**IPNLF**  
INTERNATIONAL POLE  
& LINE FOUNDATION

*Martin Purves*

Martin Purves, Managing Director



*Susan Jackson*

Susan Jackson, President



*Dr. Luciano Pirovano*

Dr. Luciano Pirovano, Sustainable Development Director



Angeles Claro, Sustainability Manager



Lisa Zwack, Head of Sustainability, The Kroger Co.



LianCheng



Sam Chou, CEO



Jennifer Lambert, Senior Manager, Sustainability

# Lovering Foods



Amber Madley, CSR Manager

# M&S

EST. 1884



Steve McLean, Head of Technology: Agriculture, Fisheries & Procurement



MAGURO  
INTERNATIONAL



Robert Bleu, President



Isabelle Aelvoet, Global Sustainability Director





Margarita Muñoz, Directora Responsabilidad Social



Emily Kunen, Global Responsible Sourcing Leader, Palm Oil & Seafood



Margaret Spring  
Margaret Spring, Chief Conservation Officer



Adam Peasey  
Adam Peasey, Managing Director



Steven Butts  
Steven Butts, Heads of Corporate Services, Corporate Responsibility



Roberto Aguirre Román  
EXECUTIVE PRESIDENT  
NIRSA S.A.



Alex-Hung H. Tran  
President & CEO



Charles W. Laidley, Ph.D., Director of Food Safety & Fisheries Sustainability



William F.A. Stride, President



Dr. Luciano Pirovano, Sustainable Development Director



PENELOPE CANDELARIA – YAMBAO  
Vice – President for Marketing



Dane Chauvel, Chief Executive Officer



Julio Morón, Director Gerente



Cameron Mackintosh, Managing Director



John Steinmetz, Vice President of Business Development



Dr. Luciano Pirovano, Sustainable Development Director

# Sainsbury's



Gorka Aspuru, General Manager



Dr. Luciano Pirovano, Sustainable Development Director



Stephen Fisher, Sustainability Director



Michael Rosetta, Manager of Compliance and Quality Control



Michael Berkowitz, CEO



Hamish Walker, Chief Operating Officer





Neil Barrett, Senior Vice President Corporate Responsibility



Andrew Choe, President & CEO



Richard Stavis, Chief Sustainability Officer



Ruth Westcott, Coordinator of Sustainable Fish Cities



## Sustainable Fisheries

PARTNERSHIP

*Alexia Morgan*

Alexia Morgan, Science Lead, Tuna and Large Pelagic Species



Yann Vallée, Quality Director Sysco France



Andy Smith  
OPERATIONS MANAGER  
TALLEYS GROUP LTD - NELSON DIVISION



Amanda Nusz: Vice President, Product Quality & Responsible Sourcing



*Renato Curto*

Renato Curto, President and CEO



*Kevin Bixler*

Kevin Bixler, Global Director, Group Fish Procurement

*Robert Bleu*

Robert Bleu, President



*Mark Zimring*

Mark Zimring, Director, Indo-Pacific Tuna Program

*Robert Bleu*

Robert Bleu, President



*Doug Saunders-Loder*

Doug Saunders-Loder  
Chairman

*Rachel Hopkins*

Rachel Hopkins, Senior Manager, International Fisheries



John Burton, CEO



Craig Price, Chief Executive – Commercial, Fish



William W Fox, Jr., PhD, VP, Tuna Fisheries Conservation



VICTORIA HARRIS  
Partner & Head of CSR, Health & Agriculture



Sean Cauchois - Director



William Carvalho, President



Winston L. Chance

